

TIME: 5:29
DATE: *Thursday*
SPONSOR: BLUE BIRD SPORT SHOP
SOLICITOR: NG

WITH WINTER ON THE WAY, YOU DEFINITELY NEED A SWEATER. WHETHER YOU WANT A DRESSY SWEATER, ONE FOR CASUAL WEAR, OR A HEAVY SKI SWEATER, THE BLUE BIRD SPORT SHOP ON GREEN STREET HAS IT. THERE ARE HAND-LOOMED SHETLAND SWEATERS IN EITHER THE BLUE BIRD OR BRAEMAR KNIT. BOTH STYLES COME IN A WIDE ASSORTMENT OF COLORS AT VERY REASONABLE PRICES. THE PERFECT THING FOR A DATE IS A CASHMERE OR LAMBSWOOL SWEATER. THE BLUE BIRD HAS BOTH OF THESE MADE BY HADLEY IN SOME BEAUTIFUL NEW COLORS. SOMETHING ELSE THAT IS NEW ARE THE TURTLE NECKS IMPORTED FROM ENGLAND, AND A FINE KNIT ITALIAN SWEATER WITH A COLLAR. AS FOR SKIING, WHAT COULD BE BETTER THAN A CABLE TURTLE NECK. SO, AS THE BLUE BIRD SAYS, NO MATTER WHAT KIND OR STYLE OF SWEATER YOU WANT, IT CAN BE FOUND AT THE BLUE BIRD SPORT SHOP ON GREEN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE IN NORTHAMPTON.

THE CORRECT TIME IS NOW 5:30.

Announcer's sign. *Holly Subone*

TIME: 2:30
DATE: 1/11/50
BROWER: BLUE BIRD SPORT SHOP
SOLICITOR: NO

WITH WINTER ON THE WAY, YOU DIRECTLY NEED A SWEATER. WHETHER YOU
WANT A DRESSY SWEATER, ONE FOR CASUAL WEAR, OR A HEAVY SKI SWEATER,
THE BLUE BIRD SPORT SHOP ON GREEN STREET HAS IT. THERE ARE HAND-
LOOMED SWEDISH SWEATERS IN EITHER THE BLUE BIRD OR SWANMAN KNIT.
BOTH STYLES COME IN A WIDE ASSORTMENT OF COLORS AT VERY REASONABLE
PRICES. THE NEWEST THING FOR A DATE IS A CASUALWEAR OR LANSINGOL
SWEATER. THE BLUE BIRD HAS BOTH OF THESE MADE BY HADLEY IN SOME
BEAUTIFUL NEW COLORS. SOMETHING ELSE THAT IS NEW ARE THE TURTLE
NECK/IMPORTED FROM ENGLAND, AND A FINE KNIT ITALIAN SWEATER WITH
A COLLAR. AS FOR KILLING, WHAT COULD BE BETTER THAN A CABLE TURTLE
NECK. SO, AS THE BLUE BIRD SAYS, NO MATTER WHAT KIND OF STYLE OF
SWEATER YOU WANT, IT CAN BE FOUND AT THE BLUE BIRD SPORT SHOP ON
GREEN STREET.

YOU ARE TUNED TO 600, WOE, THE VOICE OF SMITH COLLEGE IN NORTHAMPTON.

THE CORRECT TIME IS NOW 2:30.

W. J. Lane
Announcer's sign.